



Carrie Mather-Crowner

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Career objective

To work with a team toward the success of our shared vision, to conceive and implement consistently appealing products that demonstrate their quality and value to the customer on sight.

Education

University of Michigan School of Art & Design

Sep 2004 - Aug 2008

Bachelor of Fine Arts

Magna Cum Laude

Software

Adobe Creative Suite

Mac OS X

Windows

Microsoft Office

Trade skills

Packaging design

Product design

Graphic design

Typography

Photography

Career experience

Associate art director

Colorbök, LLC

Feb 2018 - current

I currently set and implement standards of design and consistency across brands in product and packaging design, production, marketing and prototyping. I coordinate with our Assistant Design Manager and freelancers.

Senior graphic designer

Colorbök, LLC

Nov 2016 - Feb 2018

As a senior graphic designer, my responsibilities included product and packaging design, production, marketing and prototyping. I also worked with freelancers to ensure consistency throughout brands and I set up our company websites.

Contract designer

Colorbök, LLC

May 2013 - Nov 2016

As a contractor I shot professional product photography for packaging and marketing, designed packaging for children's' craft kits, and prepared production files for factories.

Graphic designer

Colorbök, Inc.

Jun 2012 - Apr 2013

I was a product and graphic designer for a scrap-booking and craft company. As primary designer on the stitchery program, I developed and designed knitting, crochet, and sewing craft projects, took product photography for packaging and marketing, designed packaging and prepared production files for factories.

Prototype artist

Colorbök, Inc.

Dec 2008 - Jun 2012

Prototype design and production for a scrap-booking and craft company. As a prototype designer, I utilized the large format plotter, laser cutting machine, vacuform machine, polybag machine, flat cutter and various electric and hand tools to make mock-ups and presentation materials for the sales team.

Awards

Toy of The Year

Family Fun Magazine

2013

Classes

Letterpress class

Bound Edition, Ann Arbor MI

Jun 2013

CNC router class

Makerworks, Ann Arbor MI

Mar 2013

Machine knitting class

The Knitting School, Seattle WA

Feb 2011

Professional affiliations

Ann Arbor Women Artists
